

## Smart Tourism approach

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**Introduction:** The development of innovative tools and approaches has become essential in attracting tourists from different parts of the world. In recent years, the concept of "smart tourism" has emerged as an application of information and communication technology to improve tourism by integrating tourism sources and information technologies such as artificial intelligence, cloud computing, and the Internet of Things. Smart tourism destinations aim to enhance tourism experiences, improve resource management efficiency, and maximize the competitiveness of a destination with an emphasis on sustainability [1] [2].

Our project is built on the idea that there is no single integrated system that provides comprehensive services and aims to address this gap by developing a Telegram bot that offers various services to users. Initially, the bot will offer medical services and will gradually expand to other areas such as tourism, education, entertainment, and more. In addition, the system will create a digital image that represents the user's complete knowledge profile.

Our comprehensive system will offer a range of services through the Telegram bot, providing users with easy access to different services. This project aligns with the principles of smart tourism by integrating information and communication technology to improve resource management efficiency and enhance user experience. Through this project, we hope to contribute to the development of sustainable tourism and provide users with a seamless and efficient way to access various services.

**Main Part:** Using mathematical modeling and programming languages such as Python, our platform aims to provide an array of services to our subscribers, including:

- **Health and wellness:** Our platform offer a range of health and wellness services, such as fitness tracking, personalized nutrition advice, and stress management techniques, to help users maintain a healthy lifestyle [3].
- **Travel planning and booking:** Our platform provides a comprehensive travel-related service, helping with planning and booking flights, accommodations, and activities to help users organize their travel itineraries with ease.
- **Educational content:** Our platform offers various educational videos, articles, and courses on a variety of subjects, including history, science, language learning, and art, to promote lifelong learning.
- **Entertainment:** Our platform provides a range of entertainment options, such as movies, games, puzzles, and other activities, to help users pass the time and enjoy their leisure.
- **Digital image:** Our platform uses data analytics to measure what content subscribers are watching and offers personalized quizzes and tests to help users gain insight into their own knowledge profile.

- Other services: Our platform is designed to expand to other areas of interest such as e-commerce, job searching, and more, with the aim of providing comprehensive services to our users [4].

**In conclusion**, our project aims to integrate various services, such as health and wellness, travel planning, education, and entertainment, into a single, user-friendly platform accessible through a Telegram bot, we strive to provide our subscribers with efficient and effective services. Our goal is to create an integrated, all-in-one system that meets the diverse needs of our users.

**List of sources used:**

[1] Wang, D., Li, X.R. & Li, Y. (2013) China's «smart tourism destination initiative: A taste of the service-dominant logic», *Journal of Destination Marketing & Management*.

[2] C.Lamsfus, D.Martín, A.Alzua-Sorzabal, and E.Torres-Manzanera «Smart Tourism Destinations: An Extended Conception of Smart Cities Focusing on Human Mobility." *Information and Communication Technologies in Tourism, Vol2, No3, (2014), pp.363-75.*

[3] Ognjen Blazevic. Health tourism and “smart specialization”. *UTMS Journal of Economics* (2016) 7 (1): 85–95.

[4] Mehdi Etaati, Babak Majidi, Mohammad Taghi Manzuri, Cross Platform Web-based Smart Tourism Using Deep Monument Mining, 2019 4th International Conference on Pattern Recognition and Image Analysis (IPRIA), 6 and 7 March, Tehran, Iran